



WORKFORCE BUSINESS SOLUTIONS

Cultivate | Innovate | Create | Strategize
We Create Solutions that Matter!

HOW IT ALL STARTED

Our story is simple! It all started with a text message received from a former colleague. The former colleague asked if we were interested in an opportunity to work on a project for a high-level Federal government client. This former colleague immediately thought of our CEO, Tawnya Wilkins, due to her expertise and savviness to successfully lead, coordinate, and execute high-level projects.

After discussing the project details, we agreed to meet with a member of the leadership team. During this strategic meeting, they discussed the requirements needed to plan and coordinate an event for their Federal Government client's annual symposium. They knew that Ms. Wilkins could assist them with this initiative, and that is when Workforce Business Solutions was born, hence creating a successful partnership.

Since the company's inception, Workforce Business Solutions has been providing top-notch services in various disciplines to clients across a wide variety of industries.

OUR COMPANY CREDO

Here at Workforce Business Solutions, nothing is more important to us than doing everything we can to ensure that our clients succeed. But what exactly is success? And more specifically, how do you measure success? For us, we measure our success by the achievements made by our clients.

MISSION STATEMENT

At Workforce Business Solutions, our mission is clear – we are endlessly focusing on cultivating relationships with our clients and innovating new ideas that can benefit them. While in pursuit of their goals and creating strategies, that allows our clients to accomplish their mission. We do it all through a variety of services uniquely tailored to the needs of each client. This way they have the ability to effectively lead their organization.

MILESTONES

1. We added additional services, expanded the Workforce Business Solutions Leadership Team, and formed an Executive Advisory Board.
2. Our team successfully orchestrated a leadership and learning conference for a Federal Government client.
3. We have successfully implemented a Learning Management System (LMS) platform to offer clients a diverse supply of instructor-led and virtual training courses.

Date Founded

Original: Friday, November 9, 2018
Relaunch: Monday, August 16, 2021

President and CEO




Tawnya Wilkins

Headquarters Address

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Business Market

Management Consultants

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BENEFITS OF WORKING WITH OUR ORGANIZATION ARE:

- Our amazing team of experts is top-notch.
- Our solutions are pragmatic and next level.
- We always provide optimal solutions that matter to you.
- Our team of experts is fully invested in you and your organization's growth.
- We offer a hands-on approach to addressing and resolving challenging situations.
- We consistently provide superior client relations and exceptional customer service.

CLIENT CATEGORIES



NORTH AMERICAN INDUSTRY CLASSIFICATION SYSTEM (NACIS) CODES: GOVERNMENT CONTRACTS

541611 - Administrative Management and General Management Consulting Services

541612 - Human Resources Consulting Services

541618 - Other Management Consulting Services

561110 - Office Administrative Services

611430 - Professional and Management Development Training

PRODUCTS AND SERVICES

LEADERSHIP DEVELOPMENT

We work with our clients to ensure that they have the right mindset from the top down to ensure that they can carry out their mission.

- Organizational Leadership
- Leadership Development Programs
- Transformational Leadership
- Executive Coaching
- Executive Leadership Resources (Workshops and Seminars)
- Diversity, Equity, and Inclusion (DEI) Strategies
- Career Guidance and Career Plans
- Needs Assessments
- Team Building Tactics and Activities

BUSINESS OPERATIONS AND MANAGEMENT

Business operations and management are essential components in an organization's success. Our team will help our clients increase revenue, manage expenses, lead a thriving workforce, and offer invaluable resources.

- Strategic Planning
- Project Management and Program Management
- Event Planning and Event Coordinating
- Day of Coordinator (DOC)
- Change Management
- Performance Appraisals

WORKFORCE MANAGEMENT

We can offer our clients essential noteworthy tools and resources that create strategic solutions, creating a more affluent, dynamic, and thriving workforce.

- Organizational Development
- Process Improvement Techniques
- Multi-Level Mentoring Programs
- Soft-Skills Training
- Workforce Development Training
- Education Tools and Resources
- Needs Assessments

HUMAN RESOURCES MANAGEMENT

Human Resources focuses on more than just managing people; it is about evolving to the continuous needs of an ever-changing business environment.

- Human Resources Management-Functional Areas
- Performance Management
- Succession Planning
- Coaching and Development Techniques
- Employee Engagement Factors
- Personality and Career Assessments:
 - a. MBTI Step I and Step II
 - b. 16pf
 - c. CPI 260
 - d. EQ-i 2.0 and EQ 360
 - e. FIRO-B and FIRO Business
 - f. Strong Interest Inventory